



# UEM Press Release

## nr 40/2011



Official Sponsor



### HONDA-UEM AGREEMENT

*UEM signed a three-years agreement with Honda for the promotion, starting from this year, of the "Honda NSF 100 Cup" dedicated to young riders between 10 and 13 years old equipped with small 4 stroke racing machines manufactured by HRC (Honda Racing Corporation).*

*In 2011 the "Honda NSF 100 Cup" will be held in Juvaincourt (France) from the 5<sup>th</sup> to the 7<sup>th</sup> of August, while for the next years more rounds are planned.*

*Aim of this Cup is to attract, through the participation to a special week end competition, many young riders of Mini Road Racing from different Countries and to introduce them gradually to the racing world, helping in this way the creation of future champions.*

*The Road Racing Commission Chairman, Mr Ap Ruitenbeek, declared: "It is a very good result for UEM, because it helps the promotion of our sport among youngsters. I will start immediately to work with Honda to define technical rules, adapting it to the already existing one for the Mini Road Racing European Championship".*

**UEM Press Office**  
**19.05.2011**